



**STAFF REPORT
HOLLISTER CITY COUNCIL
MEETING DATE: April 21, 2025
REPORT # City Clerk-2025-32**

AGENDA ITEM: A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HOLLISTER APPROVING TEMPORARY STREET CLOSURES FOR THE 2025 HOLLISTER INDEPENDENCE RALLY

DEPARTMENT: City Clerk

DEPARTMENT HEAD: Jennifer Woodworth, City Clerk

STAFF CONTACT: Daisy Caceres, Deputy City Clerk

RECOMMENDED ACTION: Adopt a resolution approving temporary street closures for the 2025 Hollister Independence Rally.

DISCUSSION: At the March 3, 2025 meeting, City Council approved an agreement with Roadshows, Inc. for operational and management services for the 2025 Hollister Motorcycle Rally. This event will occur on July 4-5, 2025 in downtown Hollister. Temporary closure of various downtown public streets and parking lots is necessary to ensure the event area is secured and ready for vendors, information booths, and motorcycles. The City Manager is authorized to approve street closures for recurring events; however, due to changes to the footprint of the Independence Rally and the time since it was last held, this closure is coming to the City Council for approval.

Closure of the following streets are to take place beginning on Thursday, July 3, 2025 at 7:00 am and ending Sunday, July 7, 2025 at 9:00 am to ensure the safety and protection of the public:

1. Closure of Fifth Street from Monterey Street to San Benito Street
2. Closure of Fifth Street from San Benito Street to East Street
3. Closure of Sixth Street from Monterey Street to San Benito Street
4. Closure of Sixth Street from San Benito Street to East Street
5. Closure of Seventh Street from Monterey Street to San Benito Street
6. Closure of Seventh Street from San Benito Street to East Street

Additionally, the following street closure shall be allowed beginning on Thursday, July 3, 2025 at 6:00 pm and ending Sunday, July 7, 2025 at 9:00 am to ensure the safety and protection of the public:

1. San Benito from Fourth Street to South Street
2. East Street from Fourth Street to South Street
3. Fifth Street from East Street to Sally Street
4. Swope Alley from Seventh Street to South Street

If necessary, the City Manager is authorized to alter the street closures, as needed, including closing additional streets and/or parking lots.

In addition to the street closure, the event permit includes the hours of operation for the

event and various conditions to address implementation of City regulations, such as adherence to state, local, and federal laws and activities allowed within the event footprint. All vendors located within the approved permit area shall submit an application to Roadshows, Inc., along with any associated fees for approval, prior to operation within the permit area. The City will not be approving any use permits within the event area that are not a part of the approved Roadshows, Inc. vendor process.

FISCAL IMPACT: Cost of staff time to implement the street closures and openings.

PREVIOUS COUNCIL OR COMMISSION ACTION:

On January 7, 2025 the City Council approved and authorized the 2025 Independence Rally to be held the Fourth of July Weekend 2025. Subsequently on February 18, 2025 meeting, City Council approved Resolution 2025-22 authorizing the City Manager to purchase security services for the 2025 Hollister Independence Rally. On March 3, 2025, City Council approved Resolution 2025-32, approving an agreement with Roadshows Inc. for operational management services for the 2025 Hollister Independence Rally.

CEQA: CEQA is not required.

ATTACHMENTS:

1. Resolution
2. Special Event Application
3. Street Closure Map