

**RESOLUTION NO. 2025-XX**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HOLLISTER  
APPROVING A MEMORANDUM OF UNDERSTANDING (MOU)  
BETWEEN THE CITY OF HOLLISTER AND HOLLISTER DOWNTOWN  
ASSOCIATION FOR FY 2025/26 FOR THE CALIFORNIA MAINSTREET  
PROGRAM IN DOWNTOWN HOLLISTER**

**WHEREAS**, the Hollister Downtown Association (the “Association”) is recognized as a 501©6 non-profit organization. The Association’s Goals and Objectives are to enhance the economic viability of the Association by using financial assistance from the city pursuant to this Agreement to pay the living wages of essential staff in relation to the California Main Street Program in downtown Hollister; and

**WHEREAS**, the Association will present 28 downtown community events per year as part of its scope of work with the City of Hollister; and

**WHEREAS**, the Association organizes one day annual events in downtown Hollister, including Lights on Parade, Street Festival & Car Show, Wine & Beer Stroll, Downtown Clean-up, and the Downtown Seasonal Certified Farmer’s Market – to include additional events listed on Page 1, Section 4 of the MOU; and

**WHEREAS**, having a one-year MOU affirms the existing partnership with the city and allows the organization to budget with more certainty; and

**WHEREAS**, the Association agrees to pursue a variety of approaches to augment its operations through membership dues and fees, obtaining sponsorships of Association events, programs, and grants. The MOU requires that the Association assist the city with event communication and requires annual event reporting, with having the Chief Executive Officer of the Association agreeing to meet with the City Manager at least monthly, provide four quarterly reports, and provide an annual report to the City Council on or before June 30, 2026.

**NOW, THEREFORE, BE IT RESOLVED**, that the City Council of the City of Hollister approve a Memorandum of Understanding between the City of Hollister and Hollister Downtown Association for FY 2025/26 for the California Mainstreet Program in downtown Hollister.

**PASSED AND ADOPTED**, by the City Council of the City of Hollister at a regular meeting held on May 19, 2025, by the following vote:

AYES:  
NOES:  
ABSTAINED:  
ABSENT:

\_\_\_\_\_  
Roxanne Stephens, Mayor

ATTEST:

APPROVED AS TO FORM:  
Lozano Smith Attorneys at Law

\_\_\_\_\_  
Jennifer Woodworth, MMC, City Clerk

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Mary F. Lerner, City Attorney

I, Jennifer Woodworth, MMC, City Clerk of the City of Hollister, do hereby certify that the attached Resolution No. 2025-XX is an original resolution, or true and correct copy of a City resolution, duly adopted by the Council of the City of Hollister at a regular meeting held on May 19, 2025 at which meeting a quorum was present.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the City of Hollister on May 19, 2025.

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Jennifer Woodworth, MMC  
City Clerk of the City of Hollister