



**STAFF REPORT
HOLLISTER CITY COUNCIL
MEETING DATE: October 20, 2025
REPORT # Public Works-2025-56**

AGENDA ITEM: A RESOLUTION APPROVING AN AGREEMENT WITH ITERIS INC. FOR THE DEVELOPMENT OF A SAFETY ACTION PLAN AND GRANT ADMINISTRATION FOR THE SAFE STREETS FOR ALL (SS4A) GRANT

DEPARTMENT: Public Works

DEPARTMENT HEAD: William Via, Public Works Director

STAFF CONTACT: William Via

RECOMMENDED ACTION: Adopt a resolution approving an agreement with Iteris Inc. to develop a Safety Action Plan and provide Grant Administration for the SS4A Grant.

DISCUSSION: In 2023, the City of Hollister applied for a Federal SS4A Grant to study local streets and intersections with the goal of creating a plan to reduce traffic related fatalities and serious injuries to zero. The application for the grant called for a study of up to 50 locations. The information obtained through those studies would be used to develop an Action Plan (Plan).

In July 2024, the City of Hollister was awarded a SS4A planning grant of \$1,080,000, with a match of \$270,000, to develop a plan to improve the safety of all while traveling through, in, and around Hollister. The development of the Plan will include public meetings, stakeholder meetings (including City staff, School District staff, resident groups, etc.), public outreach, public surveys, research, and options for improvements. The Plan will include near-term, mid-term, and long-term projects that will improve the safety of the public and will be included in upcoming Capital Improvement Plans.

Public Works issued a Request For Proposals in June of 2025 for a consultant to assist the City with development of the Plan and grant administration; six (6) proposals were received. Three staff members reviewed and scored each proposal, the scores of the raters were then averaged, and it was determined that Iteris Inc. had the most complete, well organized, and cost-effective proposal. The categories for the scores were: Experience, Completeness and Quality of Proposal, Available Resources, and Pricing. The proposal has a timeline of 20 months, which will meet the current deadline for expending the grant funds.

FISCAL IMPACT: The grant will cover a maximum of \$1,080,000 with a \$270,000 match.

PREVIOUS COUNCIL OR COMMISSION ACTION: Resolution No. 2023-82 approving the application for the grant.

CEQA: This action does not constitute a project under the California Environmental Quality Act (CEQA) and review under CEQA is not required.

ATTACHMENTS:

1. Resolution
2. Agreement
3. Presentation
4. Grant Agreement
5. Grant Application Resolution