



CalOES LISTOS California Initiative

Latino Coalition of San Benito County
(LCSBC) & CalOES LISTOS Partnership



What is the CalOES LISTOS Initiative?



Community Preparedness - Empowers communities to be ready for disasters before they strike



Inclusive Outreach- Delivers information in multiple languages to reach diverse populations.



Local Partnerships - Works with trusted local organizations like LCSBC for effective impact.



Practical Tools - Alerts, go-bags, checklists, and training for families.



Resilience Building - Strengthens neighborhoods to respond and recover together.

Disaster Readiness: Be Prepared



EXTREME HEAT



WILDFIRES



**WILDFIRE
SMOKE**



**POWER
OUTAGE**



**FAST & COLD
WATER**



FLOODS



EARTHQUAKES



**SEVERE
STORMS**

The Importance of LCSBC



Trusted grassroots nonprofit with **38** years of service to San Benito County



Deep connections with farmworkers, the Indigenous population, and low-income communities.



Experience delivering bilingual outreach, educational training, and community engagement.

Why the City of Hollister Should Get Involved

AGENCIES STRENGTHEN DISASTER READINESS THROUGH COLLABORATION.

OPPORTUNITY TO EXPAND THE REACH AND EFFECTIVENESS OF LISTOS.

COLLECTIVE ACTION ENSURES RESOURCES AND KNOWLEDGE REACH THE MOST VULNERABLE.

Call to Action

Join us in building a culture of preparedness. Strengthen cross-sectional collaborations

Partner with LCSBC to deliver and maintain bilingual, culturally relevant outreach.

Ensure no community is left behind. Create a succinct ICS and VOAD scope of work



The
Importance Of
LISTOS



Preparar.
Responder.
Recuperarse.
Juntos.

Prepare.
Respond.
Recover.
Together.



Thank You!

