



**STAFF REPORT  
HOLLISTER CITY COUNCIL  
MEETING DATE: January 20, 2026  
REPORT # Parks & Recreation-2026-01**

**AGENDA ITEM: APPRECIATION AND RECOGNITION OF SPONSORS AND VOLUNTEERS – 2025 COMMUNITY EVENTS & PROGRAMS**

**DEPARTMENT:** Parks & Recreation

**DEPARTMENT HEAD:** Charles Wall, Parks and Recreation Director

**STAFF CONTACT:** Charles Wall, Parks and Recreation Director

**RECOMMENDED ACTION:** Formally thank and recognize the sponsors and volunteers whose monetary and in-kind contributions, along with their dedicated service, made several key Parks & Recreation events and programs successful this year.

**DISCUSSION: Events & Programs Supported**

Through strong community sponsors and volunteers, the following initiatives were successfully delivered in 2025:

- **Trick or Treat Streets** – Provided a safe, family-friendly environment for community members to celebrate together.
- **Youth Soccer Programs** – Supported youth development through teamwork, physical activity, and sportsmanship.
- **Breakfast & Photos with Santa** – Continued a cherished holiday tradition that brought joy to families across Hollister.

**2025 Sponsor, and Volunteer List**

Sponsors (Monetary and In-Kind):

1. Golden Memorial Insurance
2. Hollister Rotary Club
3. Hollister Lions Club Inc.
4. Corbin
5. A+ Tutoring
6. Grunnagle-Ament-Nelson Funeral Home & Crematory
7. Off the Chain, Inc.
8. K&S Market, Inc.
9. Running Rooster
10. Focus PT & Gym Management Services, Inc.
11. Hollister Vision Center
12. Extreme Air, Inc.
13. Brent Redmond Transportation Inc.
14. Mound Lodge No. 166, Independent Order
15. Target
16. Nob Hill Foods
17. Safeway
18. Lucky Supermarkets
19. Grocery Outlet
20. Hollister Super

Volunteers:

1. American Legion Post 69
2. Hollister High School Robotics Club
3. Hollister High School Key Club
4. Hollister Highschool AVID

**COMMUNITY IMPACT:** Sponsors played a vital role by providing financial support and in-kind donations that helped offset costs, enhance programming, and keep events accessible to the public. Volunteers were equally essential, assisting with event setup, operations, and participant engagement, while creating a welcoming and safe environment for all attendees.

Together, these contributions allowed the department to deliver high-quality programs that strengthened community connections and positively impacted residents of all ages.

### **Conclusion & Appreciation**

The Parks & Recreation Department extends its sincere appreciation to all sponsors and volunteers for their generosity, time, and commitment to the community. Their continued support directly contributes to the success of our programs and the overall quality of life in Hollister.

Staff respectfully thanks City Council for its continued support of community partnerships and looks forward to working alongside our sponsors and volunteers in future events and programs.

**PREVIOUS COUNCIL OR COMMISSION ACTION:** N/A

**CEQA:** N/A

### **ATTACHMENTS:**

1. NONE